

JUSTIN ARMBURGER

Art Director

jarmburg@gmail.com

440.371.2248

jarmburg.com

EDUCATION

KENT STATE UNIVERSITY

B.S. in Journalism

2005-2010

Graduated cum laude

Worked on multiple award-winning student publications, from positions such as design director to copy desk chief

AWARDS

2018 Recipient of The Folio: 100

2018 Folio Ozzie Award Finalist

New Magazine Design - Cannabis Dispensary (winner)

Media Kit Design - GIE Horticulture Media Kit (honorable mention)

2018 Azbee Awards

National Gold - New Publication Design (Cannabis Dispensary)

National Gold - Front Cover, Illustration (Lawn & Landscape)

National Gold - Opening Spread, Illustration (Lawn & Landscape)

National Gold - Opening Spread, Photo (Lawn & Landscape)

National Gold - Contents Page (Lawn & Landscape)

2018 TOCA Awards

Gardner Award (Best in Show) for design

First-Place Award - Overall Magazine Design (Lawn & Landscape - October 2017)

2017 TOCA Awards

Gardner Award (Best in Show) for design

First-Place Award - Overall Magazine Design (Lawn & Landscape - October 2016)

2016 Azbee Awards

Regional Silver Award - Contents Page (Heartland Region)

Regional Silver Award - Cover Design (Heartland Region)

2016 TOCA Awards

First-Place Award - Overall Magazine Design (Lawn & Landscape - October 2015)

First-Place Award - Two-Plus Page Design

2013 Keystone Press Awards

First Place - Front Page Design by the Pennsylvania Newspaper Association

CAREER

ART DIRECTOR

GIE Media | Cleveland, OH

October 2013 - Present

At GIE Media, I am the art director for Lawn & Landscape magazine, the industry's largest trade publication, with a print circulation of 50,000+. My responsibilities include:

Layout of L&L's print and digital editions

Creating all marketing and event collateral in coordination with our marketing director and event director

Hiring, concepting with and directing freelance photographers and illustrators

Working with industry clients to design ads, ad campaigns and publication supplements

ADJUNCT PROFESSOR, MAGAZINE DESIGN & PR PUBLICATIONS

Kent State University | Kent, OH

January 2016 - Present

I currently teach Magazine Design. Previously I taught PR Publications which helps students take PR principles they have learned and apply them to write and design effective publications.

DESIGNER & COPY EDITOR

The Patriot-News | Harrisburg, PA

October 2010 - October 2013

At The Patriot-News, I was hired as a design/copy editor intern. After two years, I was promoted to the Presentation Team and was lead designer for the Thursday and Sunday editions.

My responsibilities included:

Planning page layouts with editors and executing design on tight deadlines

Designing news pages, feature pages, sports pages and infographics

Advanced planning and design of in-depth packages

Writing headlines, editing copy and researching/writing complementary material for news stories and features

DESIGNER & COPY EDITOR

The Chautauquan Daily | Chautauqua, NY

June 2010 - August 2010