

Justin Armburger

Art Director & Designer

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jarmburg.com

Career

Senior Art Director

GIE Media • Cleveland, OH

October 2013 – Present

At GIE Media, I am the art director for Lawn & Landscape and Quality Assurance magazines. My responsibilities include:

- Plan and layout all of Lawn and QA's print and digital editions
- Creating all marketing and event collateral in coordination with our marketing director and event director
- Hiring, conceiving with and directing freelance photographers and illustrators
- Working with industry clients to design ads, ad campaigns and publication supplements

Adjunct Professor, Magazine Design & PR Publications

Kent State University • Kent, OH

January 2016 – Present

I currently teach Magazine Design, which takes students through the theory of magazine design to learning Adobe Creative Suite to create their own publications. Previously, I taught PR Publications, which helps students take PR principles they have learned and apply them to write and design effective publications.

Lead Designer & Copy Editor

The Patriot-News • Harrisburg, PA

October 2010 – October 2013

At The Patriot-News, I was hired as a design/copy editor intern. After two years, I was promoted to the Presentation Team and was lead designer for the Thursday and Sunday editions. My responsibilities included:

- Planning page layouts with editors and executing design on tight deadlines
- Designing news pages, feature pages, sports pages and infographics
- Advanced planning and design of in-depth packages
- Writing headlines, editing copy and researching/writing complementary material for news stories and features

Designer & Copy Editor

The Chautauquan Daily • Chautauqua, NY

June 2010 – August 2010

Education

Kent State University

B.S. in Journalism

2005-2010

Graduated cum laude. Worked on multiple award-winning student publications, from positions such as design director to copy desk chief.

Awards

2021 Azbee Awards

National Silver – Design / Original Research
(Lawn & Landscape)

2020 Azbee Awards

National Gold – Opening Spread, Illustration
(Lawn & Landscape)

National Bronze – Front Cover, Illustration
(Lawn & Landscape)

2019 Azbee Awards

National Gold – Magazine Design
(Cannabis Dispensary)

National Bronze – Opening Spread, Illustration
(Cannabis Dispensary)

National Bronze – Front Cover, Illustration
(Lawn & Landscape)

National Bronze – Contents Page, Illustration
(Lawn & Landscape)

National Bronze – Opening Spread, Illustration
(Lawn & Landscape)

2018 Recipient of The Folio: 100

2018 Folio Ozzie Award Finalist

New Magazine Design – Cannabis Dispensary
(Winner)

Media Kit Design – GIE Horticulture Media Kit
(Honorable Mention)

2018 Azbee Awards

National Gold – New Publication Design
(Cannabis Dispensary)

National Gold – Front Cover, Illustration
(Lawn & Landscape)

National Gold – Opening Spread, Illustration
(Lawn & Landscape)

National Gold – Opening Spread, Photo
(Lawn & Landscape)

National Gold – Contents Page
(Lawn & Landscape)

2013 Keystone Press Awards

First Place – Front Page Design by the
Pennsylvania Newspaper Association

Skills

Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects) and **Figma**